



ANNUAL REPORT

2017
/ 2018



**COMMITTED TO BUILD
A SUSTAINABLE FUTURE**



दम्पत्ति ना

सीमित परिवार सर्व का आधार

Mobile Led
Information

दम्पत्ति ना

अधिक जानकारी के लिए 1800 43 9 43
1800 43 9 43

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“

Solving the climate crisis is within our grasp, but we need people like you to stand up and act!

- *Al Gore*

”

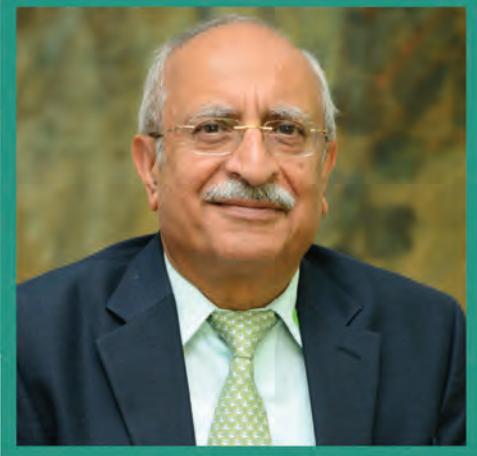
About Mobius Foundation

The Mobius Foundation is a non-profit organisation **promoting environmental sustainability** through sustainable, relevant solutions that enable communities to break longstanding practices which are detrimental to human existence on Earth.

It spearheads various educational programs in India, which include setting up a residential green school in Karnataka and a day school in Uttar Pradesh. It also promotes population stabilisation and ecological conservation through Project Aakar and Project Sanjeevani.

Other projects by Mobius Foundation include **mobile health camps, school support programs, installation of solar street lights , toilet construction, and training and awareness programs on food safety and natural farming practices**.

Chairman's Message



Sustainability drives us, here, at The Mobius Foundation.

An ecosystem, a lifestyle, or a community which is sustainable, is one which supports itself and its surroundings. Sustainability can be defined by three core elements, each of which must be considered in relation to the others: Environmental Protection, Social Development and Economic Development.

The Mobius Foundation is focused on sustainability. We must renew, re-use and replace the finite treasures of the only planet we have. Schools should include environmental education, since the next generation will bear the brunt of the rape of our beautiful Earth.

For thousands of years, there were no air-conditioners, no cars, no planes. Humans survived. There were no power-stations and factories spewing smoke into the air just so we can use electric fans, lights and synthetic fabrics. Our grandparents did not have refrigerators or air-conditioners. They survived quite comfortably. People travelled, slowly, but what was the rush?

Fields around the cities sent wheat, rice, pulses and vegetables on bullock carts. Earthen pots kept drinking water cool.

This century is all about having everything and doing everything fast!!

Genesis

Mobius Foundation is named after August Ferdinand Mobius, a German mathematician and theoretical astronomer. Run a finger over the surface of the famous Double Mobius Strip and you will find your finger back at the starting place - having covered both sides of the strip without lifting your finger. This is the motif of sustainability.

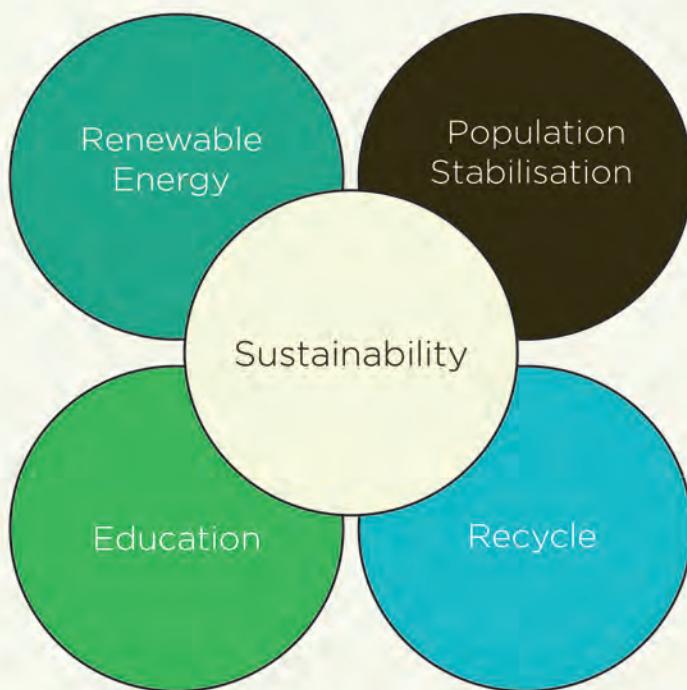
Our Vision

To secure a livable planet for future generations.

Our Mission

To encourage, educate and adopt practices which preserve the ecosystem

The four focus areas of our foundation are:



Why is 'Sustainability' our goal?

The world is on the path of destabilisation by our lifestyle.

Practitioners of sustainable living attempt to **reduce their carbon footprint by altering methods of transportation, energy consumption.**

SUSTAINABILITY today is the need of the hour and every individual should work towards sustainable living. Our planet is at breaking point.

But it's not too late to save it!



Project “AAKAR”

‘Aakar’ Community Outreach Program launched in **BARABANKI & BEHRAICH** in UP

सम्प्रति नं।

The infographic details the 'Aakar' Community Outreach Program, which includes four main components: Visibility Drive, Community Shows, Influencer Engagement, and Info & Edutainment. It also features a mobile van and a map indicating 200+ villages to be reached.

- VISIBILITY DRIVE**
Posters & Tinplate for reminders
- COMMUNITY SHOWS**
Educative and entertaining Nukkad show
- INFLUENCER ENGAGEMENT**
Mobile Kunji to Asha Didi through community health workers
- INFO & EDUTAINMENT**
TVC showcase and tollfree no. registrations

200+ Villages to be reached

Project AAKAR
Shaping Responsible Reproductive Behaviour
An Initiative by Mobius Foundation

सम्प्रति नं।

1800 843 9 843



Project Aakar is being supported by the Mobius Foundation, as a part of its community Sustainability Solutions program, with experts on board. It is implemented in partnership with local NGO, **Kartavya Shila Mahila Aevam Bal Vikas Sanstha**.

As the world population grows toward 10 billion, **consumption of water, food and energy is expanding at a rate that cannot be maintained** without depleting the planet's resources. Mobius believes population stabilization is a crucial step needed to address global issues like poverty, extinction of species and carbon footprint.

Aakar has been **designed to support the Government of India's commitment to population stabilisation**. Special attention has been given to Project Aakar, in synergy with the guidelines of the Ministry of Health & Family Planning and State policies. It also supports the Parivar Vikas Mission of the Govt. of India.

The biggest challenge of the target group is limited access to information and the taboo/ barriers/myths that rule their societies.

The Mobius project, "Aakar", is focused on **building awareness, influencing attitudes, related to contraceptive measures among the target group**. This project is strengthening Govt. initiatives, changing the mindset of couples and the community towards family planning measures and easy access to reliable institutions.



Our 360-degree approach

The approach combines **mass media (TVC)**, **Radio, Celebrity Endorsement (Saakshi Tanwar)**, **Outdoor, Print and Mobile advertising** as well as counsellors and influencers-led programs.

We have used all these media to share vital information related to reproductive health and family planning services, through mobile phones which are now the most used devices.

We realised this could be a powerful way of sharing information, in privacy, to couples at their preferred day and time. Dialing (1800 843 9 843) enables the target population to access the vital information on correct reproductive choices and contraceptives.

We have partnered with a local NGO “Kartavya Shila Mahila Aevam Bal Vikas Sanstha” to mobilise community level counsellors, who will visit the high potential group and equip them with the information to access free services provided by Govt.



Campaign Thought

Raising a family is a responsibility. It is of utmost importance for every married couple to be aware of their reproductive health rights and have access to quality family planning services and methods.

This is where “Zimmedar Hum” comes in that aims to provide eligible couples with information and guidance on family planning methods and services available.



सीमित परिवार सुख का आधार

बनाए आपको

दम्पातिनं 1

अधिक जानकारी के लिए हमारे टोल फ्री नं० पर सम्पर्क करें

1800 843 9 843

Other Activities & Initiatives



The Foundation has a firm belief that the three Rs, **Reduce, Re-use and Re-cycle**, will help to achieve an eco-friendly environment. These three steps will also ensure conservation of natural resources, decline in energy consumption and decrease in pollution.

There are many such projects and participation by the Mobius Foundation, in various other sectors.

a. School Support Programme

Drawing Competition



Distribution of Stationary



Awareness talk & distribution of dustbins



Tree Plantation at School Campus



Supplementation of Desk & Benches



BALA Painting



b. Development of Ayurved Adarsh Gram- Chidana

A. Installation of Solar street lights at Lord Shiva Gaushala, Shahpur near biogas plant facility of SATHI.

Objective:

To provide environment friendly light facility during power cut duration.

Task Done:

Installation of 4 Solar street lights at Lord Shiva Gaushala, Shahpur

Beneficiary:

Workers of Lord Shiva Gaushala & Visitors

Impact:

- Proper visibility during power cut
- Promotion of renewable energy among visitors of Gaushala



B. Construction of 2 toilets (separate for boys & girls) at Rajkeey Madhyamic Vidyalaya, Chidana and 3 Toilets for BPL households

Beneficiary:

- Students of Rajkeey Madhyamic Vidyalaya, Chidana
- Members of 3 BPL Households

Impact:

- Clean environment and hygiene
- Security for women

C. Training & Skill development:

Training & skill development of school students in areas of food safety and natural farming practices.

Objective:

To train students of Chidana village on food safety and natural farming practices.

Task Done:

- Theoretical training of 4 batches in the schools
- Experts Meetings from Govt. department and Ayurved
- Exposure Visit for field demonstration



Beneficiaries:

More than 400 Students of class 9th to 12th from the 3 schools of Chidana and graduation students from 1 College.

1. Govt. Senior Secondary School, Chidana
2. Sir Chotu Ram Middle School, Chidana
3. Shanti High School, Chidana
4. Sanskaar Group Of institution, Ghaziabad



Impact:

1. Awareness on harmful impact of using chemical fertilizers and benefits of organic farming
2. Training of methods of organic farming and manure preparation
3. Awareness on food safety and health
4. Awareness on sustainable integration of agriculture and livestock for better farm profits, zero wastage and human and animal healthcare

Future Projects

Project Gyan Anant Vidyalaya

Coming up in **Village Atrouli, District Hapur**, the school will focus on sustainable education. As a Sustainable School we will organise the learning around the pre-requisites of identity, aspiration, engagement, and experiential learning.



Students will be actively **encouraged to cultivate their personal identity as global citizens** who contribute to a sustainable future. Sustainability themes will be integrated into core curriculum areas for learning and understanding.

Curriculum will be organised around experiential and service learning.

Activities like conservation management; organic farming and forestry; social justice efforts; environmental monitoring and mapping; local heritage research, etc. to support key curriculum elements.

Non formal learning will help in Building Character, which could be looked at building base of three character 'capabilities':

- Application, or 'the ability to concentrate, discipline and motivate oneself to persist with and complete a task'
- Self-regulation, or 'emotional control and emotional resiliency – an ability to bounce back from disappointment, conflict and distress'
- Empathy, or 'an ability to put yourself in another person's shoes – and to act in a way that is sensitive to other people's perspectives'

Extracurricular activities will play the main role for moral character framework for Character Education in Schools, which will include four core dimensions of 'character':

- Moral virtues such as courage, honesty, humility and gratitude
- Civic virtues such as service and volunteering – the moral virtues acting in society at large
- Intellectual virtues such as curiosity and critical thinking
- Performance virtues such as resilience, application and self-regulation

Apart from different activities and skills the school will **emphasise on civic education from the beginning to develop the feeling of nationalism by providing instructions about Government history, law and governance and discussion on current/local/national/international issues**. The respect for national flag, national song, national property and leaders who sacrificed themselves for the country will be imbibed in the children.

The school is **expected to start in 2020** and will prepare students for higher education in order to compete with the urban education system.

Project World Environment School, Coorg, Karnataka

Mobius is creating the world's leading natural learning laboratory where learning never ends. In March 2020, the World Environment School, Coorg will open its doors to its first students. WESC will be the first school in India and South Asia to promote environmental education with sustainability at its core.

We offer the International Baccalaureate program, which has been very successful

The IB Diploma helps students to

- Develop physically, intellectually, emotionally and ethically
- Acquire breadth and depth of knowledge and understanding, studying courses from 6 subject groups
- Develop the skills and a positive attitude toward learning that will prepare them for higher education
- Study at least two languages and increase understanding of cultures, including their own
- Enhance their personal and interpersonal development through creativity, action and service

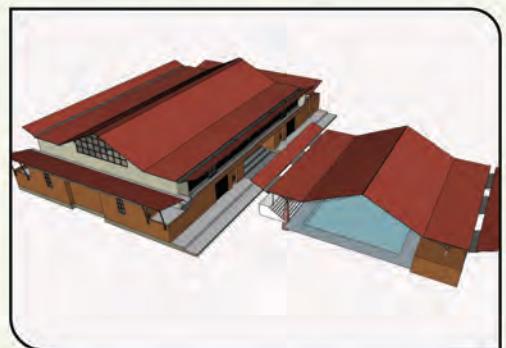
This will be a green school. Re-cycling and re-using are mandatory. As far as possible, bio-degradable products will be used.

The school spreads over 100 acres in the hills of Coorg. Clean air, cool climate, and very little opportunity to jump over the walls and go to town, since there isn't one for 8 miles.

Indian teachers will teach Vedic math and Sanskrit (optional). Hindi will be a compulsory subject for Indian nationals, but they may choose not to take this subject in the finals.

The school will have junior and senior libraries for research, classical and light reading.

Students will have no access to television. Special programs will be recorded and played for them. The assembly hall will double as an auditorium for plays, debates and music concerts.



Laboratories will be according to international standards, including computer skills and basic coding.

A doctor and two nurses are part of the staff and will be on call 24 hours.

There will be a hospital in the school for minor ailments, cuts and bruises. The **school will have its own herd of cows, eating organic food and given herbal medicines if required**. They will provide fresh milk, butter and ghee to the students. Students may adopt a cow and help care for its well being and may learn to milk it - if they wish.

Students will be given vegetable patches to cultivate and be taught to use organic pesticides and manures. Their produce will be used in school meals, and their contribution will be announced.

This **school aims to form adults who are healthy in mind and body**, have a strong sense of right and wrong, who will be co-operative, responsible and supportive, enjoy learning and have enquiring minds, eager to experiment. If they fall, they will pick themselves up and try again.



Financial Reports

MOBIUS FOUNDATION Balance Sheet As on 31.March.2018

Liabilities	Note No.	As on 31.3.2018	As on 31. 3.2017
Corpus Fund	1	15,00,000.00	15,00,000.00
Current Liability	2	57,48,849.43	15,000.00
Excess of Income Over Expenditure		25,10,240.25	(377.75)
Total		97,59,089.68	15,14,622.25
Assets			
Fixed Assets	3	9,44,822.00	-
Current Assets	4	88,14,267.68	15,14,622.25
Total		97,59,089.68	15,14,622.25

MOBIUS FOUNDATION RECEIPTS + PAYMENTS ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018

For the year ended 31st march,2017	EXPENDITURE	For the year ended 31st march,2018	For the year ended 31st march,2017	INCOME	For the year ended 31st march,2018
AMOUNT (Rs.)		AMOUNT (Rs.)	AMOUNT (Rs.)		AMOUNT (Rs.)
11,50,000.00	CONSULTANCY FEE	20,000.00	16,00,000.00	DONATION RECEIVED	4,92,05,000.00
55,694.00	EDUCATION PROMOTION	3,42,54,962.25	27,598.00	INTEREST RECEIVED	1,31,760.00
1,15,000.00	PROFESSIONAL FEE	5,47,350.00			
3,780.00	HEALTH & SANITARY EXPENSES	28,60,079.00			
4,425.00	INTEREST PAID	10,850.00			
1,200.00	MISCELLANEOUS EXPENSES	20,846.00			
47,538.00	TRAVELLING EXPENSES	15,613.00			
5.75	Other Expenses	1,433.75			
-	ADVISORY FEE	29,500.00			
	POPULATION STABILIZATION (AAKAR)	68,06,660.00			
	DEPRECIATION ON ASSETS	1,12,148.00			
	Audit Fee	30,000.00			
	INTERNET CHARGES	7,500.00			
	PRINTING AND STATIONERY	16,462.00			
	PUBLICITY EXP.	4,90,016.00			
	PUBLIC WELFARE EXPENSES	66,276.00			
	REPAIR & MAINTENANCE EXP.	6,850.00			
	SALARY	11,87,737.00			
	SOFTWARE EXP.	6,136.00			
	TRAINING AND SKILL DEVELOPMENT EXPENSE	1,80,000.00			
	COMPUTER EXPENSES	1,55,723.00			
7,869.00	ADMINISTRATIVE EXPENSES				
1,755.00	ENVIRONMENT PROMOTION				
94,950.00	FURNITURE IN GOVT. SCHOOLS				
145381.25	EXCESS OF INCOME OVER EXPENDITURE	25,10,618.00			
16,27,598.00	TOTAL	4,93,36,760.00		TOTAL	4,93,36,760.00

Trustees Message



Women more often bear the consequences of poverty, lack of health care, lack of education, and other inequalities. Yet when girls are safe, healthy, educated, and empowered, they earn more, have healthier families, and grow economies. Educating girls is the right thing to do; it's also the smart thing to do.

-**Karuna Nundy**



Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance.

Dr. Gautam Vohra-



In my lifetime, I want to see humanity start being conscious of the waste we create, the things we buy, and how we can reuse and recycle things. I want people to live harmoniously with our planet. I hope everybody wakes up and appreciates life.

-**Abhay Agarwal**



When there is a Will we find a Way !
Bringing change takes time. Twenty years ago people accepted felling trees was inevitable. Today citizens stand up to stop even a single tree being cut and have their way! In the 1980s the mention of solar and wind energy was rejected as unachievable. Renewable energy is today on the brink of replacing conventional fossil fuel. Every new idea has a beginning. Let us bring the change we wish to see.

Shailaja Chandra-



Saving our planet, lifting people out of poverty, advancing economic growth, these are one and the same fight. We must connect the dots between climate change, water scarcity, energy shortages, global health, food security and women's empowerment. Solutions to one problem must be solutions for all.

-**Pradeep Wig**



With 48.4% women in the world's largest democracy, it is our duty to see that each and every one of them has access to basic education facility, skill development and an adequate health care system. Most importantly what women need is the freedom to choose their future and to take responsibility for their choices.

Indira Burman-



INTERNATIONAL CONFERENCE ON SUSTAINABILITY EDUCATION

Indian Habitat Centre, New Delhi

09-10 September 2019

Organized by



MOBIUS
FOUNDATION



**The Climate
Reality Project**
INDIA



United Nations
Educational, Scientific and
Cultural Organization

With the support of

New Delhi Office
Cluster Office for Bangladesh,
Bhutan, India, Maldives,
Nepal and Sri Lanka



“We need to take action responsibly based on the understanding that what we do today can have implications on the lives of people and the planet in future. Education for Sustainable Development (ESD) empowers people to change the way they think and work towards a sustainable future.”

-UNESCO

EDUCATE • CARE • SUSTAIN

In association with



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