



AUGUST DIARY

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"Green jobs are not just employment opportunities—they are a vital pathway for youth to actively shape a sustainable future. ICSE 2025, to be held on 17–18 September, will bring together young minds, policymakers and educators to address the growing skill gap and chart a course toward a thriving green economy."

– Pradip Burman, Chairman, Mobius Foundation



7th International Conference on Sustainability Education (ICSE) - 2025

The 7th International Conference on Sustainability Education (ICSE) 2025, to be held on 17th – 18th September, 2025, has **taken strides towards officially becoming a carbon-neutral event, reaffirming its strong commitment to environmental responsibility.** The ICSE Secretariat has curated a range of impactful sessions—including plenaries, panel discussions, a Fireside Chat, and a Youth Conclave and SAMVADs. The conference will cover a broad range of critical topics, including: Greening the Jobs & Careers; Technology & AI; STEM for Sustainability; Powering Sustainable Job Creation with Circular Solutions; Blue Economy, Blue Jobs, to name a few.

In collaboration with globally renowned national and international organizations and institutions such as UNESCO, UNEP, CEE, FEE, The Climate Reality Project - India & South Asia, Population Foundation of India, among others, the conference promises to be an influential platform for advancing sustainability education. The participants will have numerous networking opportunities allowing them to connect with like-minded professionals, share insights and forge partnerships that can drive forward the sustainability agenda.

Join us at ICSE 2025 to participate in this crucial dialogue on sustainability education and contribute to the global movement towards greening education for a sustainable future.

To register please visit :

<https://icse-esd.manager.click/register/index.php>



Youth for Earth 2025

Youth for Earth – 2025 received an overwhelming response, with **over 290 registrations** and **77 project submissions** from **across India and South Asia.** The dedicated teams at the **Mobius Foundation** and **The Climate Reality Project** are currently reviewing each submission with great care and attention to detail.

Final results will be announced in the **third or fourth week of August.** Winners will be recognized and awarded at the **7th International Conference on Sustainability Education (ICSE).**

For updates and more information, please visit:

<https://www.icse-esd.org/youth-for-earth-2025.php>.





Gyan Anant Vidyalaya (GAV)



Plantation Drive - 5th July, 2025:



Students during the Plantation Drive dedicating to Ek Ped Maa Ke Naam initiative

150 Saplings

As part of the nationwide campaign '**Ek Ped Maa Ke Naam**', an initiative endorsed by the Honourable Prime Minister Shri Narendra Modi, the school successfully planted **150 saplings**. The drive was led by Dr. Poonam Minhas, Principal, who planted the first sapling—symbolizing the school's unwavering commitment to a greener and healthier planet.

Career Counselling Session by Ms. Aparna Jain - 12th July, 2025:



Career Counselling Session by Ms. Aparna Jain

With her rich experience, she introduced students to a range of traditional and emerging career options, helping them identify their strengths and interests. The interactive session addressed common doubts and encouraged students to pursue their goals with confidence and clarity.

Open District Independence Cup Karate Championship - 27th July, 2025:



Students after success at Karate Championship

Talented students of GAV achieved remarkable success at the Karate Championship held at Modern International Sr. Secondary School, Hapur. They secured **7 Gold, 6 Silver, and 4 Bronze medals**, showcasing exceptional skill, discipline, and dedication.



Gyan Kanya Shakti (GKS): 100 Schools Program

UTTAR PRADESH

- **Van Mahotsav (Plantation Week) – 1st-7th July:** implemented across all 8 districts. Saplings of Amla, Mango, Guava, Ashok, and Jackfruit were planted as symbols of growth, sustainability, and learning.
- **Academic Engagements by Lotus Petal Foundation (LPF):** were successfully conducted across 16 KGBV schools in 5 districts, achieving a 79% completion rate, with 702 out of 887 scheduled classes held.
- **IT Infrastructure Installation for Digital Learning:** IT setups, including TVs, laptops, inverters, and accessories, were successfully completed in 25 KGBVs across 8 districts. The installation was carried out in two phases: Phase I covered 9 schools from 3rd to 11th July, and Phase II covered 15 schools from 24th to 28th July.
- **Stationery Distribution to Students** - As part of extended academic support, notebooks, geometry boxes, and pens were distributed across 25 KGBVs, benefiting 1,919 girls from Grades 6th, 7th, and 9th.
- **Health Camps in Chitrakoot District – 7th-July:** Health camps were conducted in 4 KGBVs (Manikpur, Mau, Pahadi, and Shivrampur), reaching 460 students. Services included height and weight measurements, eye tests, and haemoglobin tests. A total of 51 spectacles were distributed—30 in Pahadi and 21 in Manikpur. Students also received Iron, Calcium, and Albendazole tablets to support health and nutrition.



- **Baseline Assessments for Class 6th and 9th – 21st July:** covering a total of 583 students—422 from Class 6 across 16 schools and 161 from Class 9 across 6 schools.
- **Capacity Building & Team Expansion** – To strengthen on-ground implementation, 8 new Aayojikas were recruited in the Jhansi division between 10th-28th July. Additionally, a POSH Awareness Training session was held online on 16th July, facilitated by Advocate Apoorva to sensitize the team on workplace safety and gender sensitivity.



Health Camp in Chitrakoot District



Stationary Distribution for academic support



Students during the Plantation Week celebrating Van Mahotsav

MADHYA PRADESH

- **Academics:** Classes resumed from 1st July 2025 in 155 schools across Sheopur, Panna, Satna and Sidhi, after summer break.
- **Stationary Distribution:** English, Maths and Science subject workbooks were distributed to all the students for academic session 2025-26.
- **Life skills:** Personality Enhancement Program (PEP) Sessions commenced for Grade 9th and 10th from 27th July 2025. Aim of these sessions is to aid students in 360-degree growth of their personalities and help them achieve their goals.



Workbooks distributed to students



Personality Enhancement Program (PEP) Session at GGHSS, Unchehra, Satna



Students from GGHSS, Unchehra, Satna, secured 2nd position at State Level Tourism Quiz

- **Infrastructure:** 25 smart classrooms were set up across Sheopur, Panna, Satna, Sidhi, Umari, and Shahdol, along with the installation of 11 broadband and air fibre connections to support and ensure the smooth functioning of these smart classes. Infrastructure Assessment was conducted by all the District Coordinators to log all the infrastructural insufficiencies in the school premise, including WASH facilities.
- **Operations:** 2 District Coordinators and 10 Aayojikas were hired for newly added districts under Gyan Kanya Shakti, Umari and Shahdol. Liaison meetings with Dist. Education Officials were done by District Coordinators, to uprise them with project updates and information.

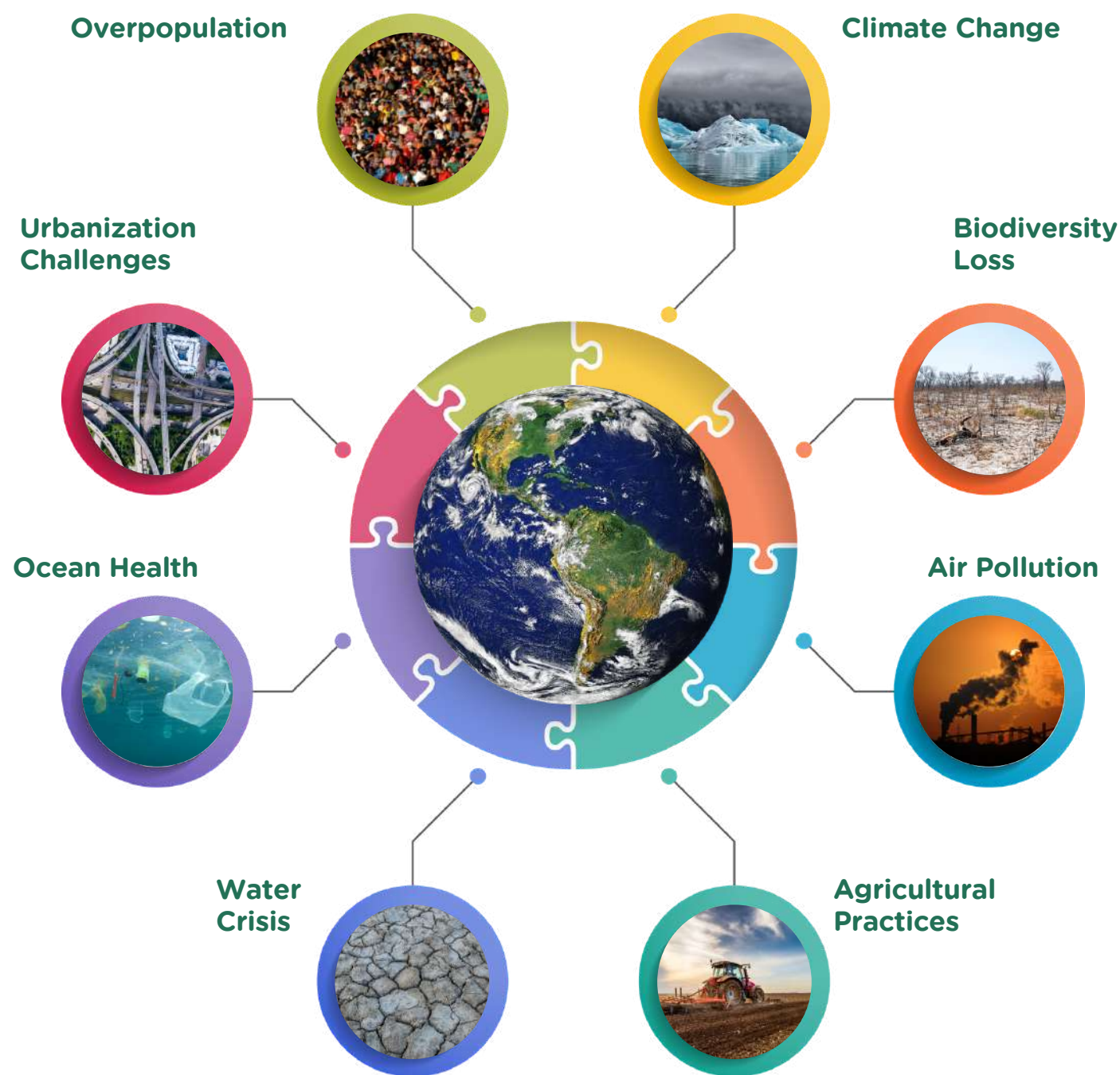


Flagship Project : Embers of Hope

The Mobius Foundation, in partnership with **Warner Bros. Discovery Channel**, is producing **'Embers of Hope: The Fight for Our Future, a 10-episode documentary series** exploring major issues, challenges and their solutions for Earth's resilience.

The series highlights urgent environmental concerns such as climate change, land use & land cover change, deforestation, biodiversity loss, freshwater scarcity, pollution, soil quality deterioration, sea level rise, and ocean acidification, with a special focus on population pressure. Aimed at a wide audience across South Asia, it seeks to inspire action and promote a deeper understanding of how we, as a global community, can uphold and maintain natural equilibrium for future generations.

Embers of Hope - Thrust Areas



Warner Bros. Discovery (WBD) was selected after a rigorous selection process with multiple renowned production houses as the official broadcaster for the documentary series, bringing global credibility to the project.

Robin Roy Films, headed by Robin Roy and supported by Prof. Bhaskar Vira, Pro Vice-Chancellor for Education at Cambridge University, was assigned to the production under the supervision of the creative and research team of WBD. The Think Tank played a crucial supervisory role in script development and recommended suitable filming locations across India. The Mobius Foundation coordinated with various government departments nationwide to secure official shooting permissions, ensuring the smooth execution of the project.

Veteran Bollywood actress Ms. Zeenat Aman is doing the voice-over and on-screen narration of each episode, adding additional value to the series



Zeenat Aman
Celebrity
Voice-over



Prof. Bhaskar Vira
Pro Vice Chancellor,
University of Cambridge
Narrator



Robin Roy
Robin Roy Films
Production
House





Timelines & Deliverables

The preview of ten episodes, each approximately 22 minutes long, is currently underway. In addition to the main episodes, **five short animated films** on some critical issues such as plastic pollution, deforestation etc, to be played during the episode breaks have been developed in association with WBD, to promote environmental awareness among a broader audience. The full series is scheduled for telecast on WBD channels and streaming platform Discovery Plus (D+) starting late 2025 (tentatively).

‘Call to Action’ Campaign



To complement the series and extend its message beyond the screen, a call-to-action campaign under the same title will be launched starting with the airing of the first episode. To complement the series and extend its message beyond the screen, a call-to-action campaign under the same title will be launched starting with the airing of the first episode.

This initiative encourages individuals and communities to actively engage in environmental preservation by sharing their sustainability efforts or by highlighting impactful work done by others.

These submissions will be featured on a dedicated webpage, creating a space for collective inspiration and knowledge sharing. The goal of this campaign is to engage the audience, especially the younger generations, by showcasing real stories of action, resilience, and responsibility that will motivate more people to contribute to protecting the Earth.



Glimpses of the characters from the animated film



Project Aakar

Project Launch – 17th July, 2025: Aakar Project was formally launched in **Saran District, Bihar**. The launch event witnessed the presence of representatives from the Mobius Team, including Dr. Ram Boojh, Advisor; Ms. Banajyotsna Baruah, Sr. Program Manager; and Mr. Aryan Banerjee, Project Associate, along with the Janani Team, led by Mr. Richard Boustred, Country Director; and Dr. Ram Kumar Parker, Director of Clinical Services. Distinguished guests who graced the occasion included: Dr. Sagar Dulal Sinha, Civil Surgeon, Saran, Mr. Arvind Kumar, District Programme Manager (DPM), Dr. Suman Kumar, District Immunization Officer (DIO), Saran, Mr. Brajendra Kumar Singh, District Community Manager (DCM), Ms. Aarti Tripathi, UNICEF.



छपरा 18-07-2025



Press Release



Aakar Mobile Van

The program began with a ceremonial lamp lighting, followed by keynote addresses and the official launch of the Aakar Mobile Van. To raise awareness on population stabilization, two impactful street plays were performed, one by the Janani team and another by nursing students of the District Hospital. The event concluded with a procession led by nursing staff, who carried placards to spread the message of population stabilization

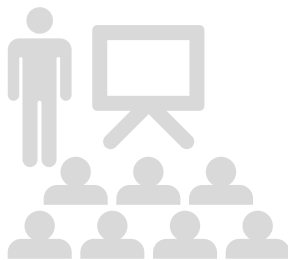


Official Launch – North-east India Project

PoSH Training

16th July, 2025: PoSH (Prevention of Sexual Harassment) training was conducted in the office to create a safe, respectful, and inclusive work environment.

The session, led by **Advocate Apoorva Thakur**, aimed to raise awareness about workplace rights, responsibilities, and the legal framework under the PoSH Act, while empowering employees to identify, prevent, and report inappropriate behavior.



Employees during the training

Publication



Guarding our Greens: A Call to Action for Biosphere Conservation

As a direct outcome of the insightful discussions and expert recommendations shared during the panel discussion on ‘Biosphere Reserves: Strategies for Sustainable Development and Conservation’, held on 7thFebruary, 2025, Mobius Foundation has launched a new coffee table booklet: 'Guarding our Greens: A Call to Action for Biosphere Conservation'

This meticulously crafted booklet encapsulates the key discussions, critical challenges, innovative solutions, and strategic recommendations that emerged from the panel. We believe it serves as a comprehensive resource and a vital call to action for broader engagement in biosphere conservation.



Articles



Beyond Deliberations, Till Delivery

This article mentions about 62nd Subsidiary Bodies session (SB 62) of the UNFCCC concludes in Bonn, the climate discourse finds itself at a crossroads — with bold declarations failing to convert into bold action. The article critiques the dangerous inertia of climate diplomacy and the widening gap between commitments and delivery and discusses:

- The stalled climate finance debate
- Toothless carbon markets
- The diluted ambition on fossil fuel phase-outs
- The urgent need for equity, gender justice, and accountability
- Why COP30 in Belém must break the cycle of inaction

Authors: Dr. Sudheer Kr. Shukla, Head-Think Tank, Mobius Foundation; Ms. Suman Kumari, Project Associate, Mobius Foundation;

Published in: [Millennium Post, 12 July 2025](#)



Plastic Sheet Mulching: Krishi Ka Vardan Ya Paryavarniya Abhishaap?

The article critically explores the dual nature of plastic mulching in agriculture—while it improves crop yield and conserves soil moisture, it also raises serious environmental concerns such as microplastic pollution, soil degradation, and unmanaged plastic waste.

Key Insights:

- Short-term productivity vs. long-term ecological harm
- 3.5 lakh tons of plastic mulch waste generated annually
- Only 9% is currently recycled
- Highlights the urgent need for policy regulation and sustainable alternatives

Authors: Dr. Sudheer Kr. Shukla, Head-Think Tank, Mobius Foundation

Published in: [Deshbandhu, 15 July 2025](#)



प्लास्टिक शीट मल्टिचिंग : कृषि का वरदान या पर्यावरणीय अभिशाप?

डॉ. सुधीर कुमार शुकला
डॉ. हर्षवीन कौर

प्लास्टिक शीट मल्टिचिंग, जिसे कभी भारतीय कृषि के लिए एक लक्ष्मी का वरदान माना गया था, अब एक गहन चर्चा का विषय बन चुका है। जैसे-जैसे जल संकट और जलवायु में वृद्धि हो रही है, किसान जल संचयन और पैदावार बढ़ाने के उपाय खोज रहे हैं। ऐसे में प्लास्टिक शीट मल्टिचिंग का उपयोग तेजी से बढ़ा है, लेकिन इन फायदों के पीछे एक गंभीर वैज्ञानिक और पर्यावरणीय चिंता छिपी है, जिसे हमें अनदेखा नहीं कर सकते हैं।

संक्षिप्त रूप

प्लास्टिक मल्टिचिंग में खेत की मिट्टी को पतली पॉलीथीन फिल्म में ढक दिया जाता है, जिससे एक अनुकूल मृदा वातावरण बनता है। इसके अलावा लाभ वैज्ञानिक क्षेत्रों में सामने आए हैं-

-**जमी संरक्षण** : प्लास्टिक मल्टिचिंग से वाष्पीकरण में कमी आती है, जिससे 12-20 डिग्री सेल्सियस तक की रातों रातें बचाई जा सकती हैं। तमिलनाडु कृषि विभाग के अनुसार, शुष्क क्षेत्रों में जल की 75 डिग्री सेल्सियस तक बचत संभव है।

-**खरपतवार नियंत्रण** : काली प्लास्टिक शीट पर सूर्यप्रकाश की अवरोधक बनती है, जिससे खरपतवार की वृद्धि कम होती है और रासायनिक खरपतवारनाशकों की -मिट्टी का उपयोग -प्लास्टिक मल्टिचिंग मिट्टी के तापमान को और बढ़ाता है 25-30-35

यह प्रक्रिया किसानों को खेती के दौरान पानी की आवश्यकता को कम करती है, जिससे जल संकट से निपटने में मदद मिलती है।

हालांकि, इस तकनीक के साथ-साथ कुछ गंभीर पर्यावरणीय चिंताएं भी सामने आई हैं।

1. **जल-अपघटनीय विकल्पों की प्रभावशीलता** : कठोर, जल-अपघटनीय विकल्पों की आवश्यकता है, जो जल को जल संचयन और प्रसिद्धि के माध्यम से बढ़ा सकते हैं।

2. **सुरक्षा चिंताएं** : प्लास्टिक फिल्मों के लिए अनुकूल मोटाई के मानक तय किए गए हैं और उनके संग्रहण व पुनर्चक्रण को अनिवार्य किया जा रहा है।

3. **पैकेजिंग (ई-पैकेजिंग प्रोड्यूसर रिजर्वोयर/रीटैल)** : निम्नलिखित की उनके उत्पादों के समुचित निपटारे की आवश्यकता है।

4. **मृदा स्वास्थ्य काई में सुधार** : प्लास्टिक शीट के नीचे मृदा की गहरी परतें जलवायु के कारण जलवायु काई में कम बर्बाद हो सकती हैं।

5. **प्रदूषण चिंताएं** : प्लास्टिक शीट मल्टिचिंग (शुद्ध) : पैकेट प्रोड्यूसर/अनुप्रेषण (कॉपी)

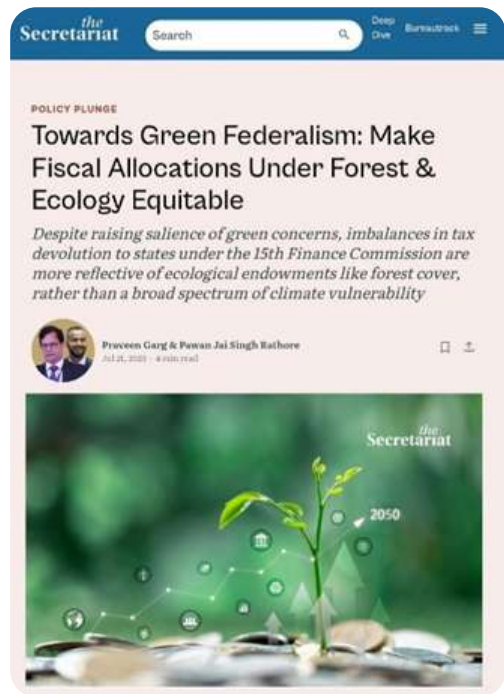


Towards Green Federalism

The two-part article examines the limitations of the current fund allocation system of the Finance Commission, with regard to environmental issues and climate resilience. The articles offer a roadmap for the 16th Finance Commission to embed ecological responsibility into India's fiscal federalism—through benchmarking, equitable forest ecology allocations, and performance-based incentives.

Authors: Mr. Praveen Garg, President, Mobius Foundation; Mr. Pawan Jai Singh Rathore, Research Associate, Mobius Foundation

Published in: [The Secretariat](#), 21 July 2025



Participation & Engagement



Interview

3rd July, 2025: Dr. Madhu Verma, Senior Economic Advisor & Chief Environmental Economist at IORA Ecological Solutions, along with her team, interviewed **Mr. Praveen Garg, President Mobius Foundation**. The discussion focused on “*Designing Climate Incentives through the Finance Commissions*”.

Mr. Garg shared key insights on integrating climate and biodiversity goals into fiscal policy and Ecological Fiscal Transfers (EFTs). His inputs are expected to contribute to shaping recommendations of the 16th Finance Commission for EFTs.



Mr. Praveen Garg during his interview with the IORA team at Mobius office.

Interview

5th July, 2025: Mr. Praveen Garg represented the Mobius Foundation on *Dialogus*, a well-regarded YouTube channel known for its insightful conversations on critical issues, where he was interviewed by **Mr. Pawan Kumar**, veteran journalist and passionate environmental advocate.

In the discussion, Mr. Garg shared the Foundation's vision, its deep commitment to sustainability, and addressed key challenges such as climate change and environmental education. He also highlighted Mobius Foundation's ongoing initiatives and its pivotal role in driving meaningful, long-term impact.

Watch the full interview on YouTube: [You tube Link](#)



Mr. Garg's interview with Mr. Pawan Kumar, Dialogus



Interview



6th July, 2025: Mr. Praveen Garg was interviewed by Mr. Atul Singhal, senior journalist. During the interview, Mr. Garg highlighted India’s financial and economic landscape. Mr. Singhal also presented a copy of his coffee table book to Mr. Garg during the interaction.



Mr. Garg during his interview with Mr. Atul Singhal at Mobius Office

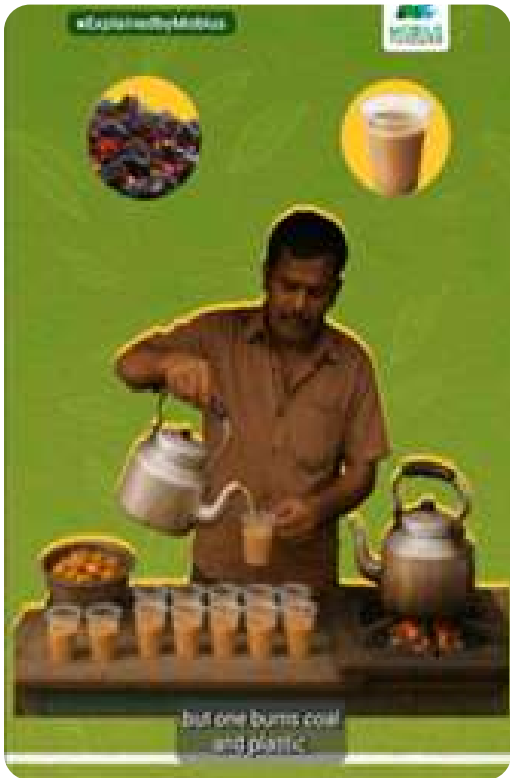
Watch the full interview on YouTube:

[You Tube Link](#)

Digital Campaign



#ExplainedByMobius - Educational & Awareness Content



Impressions - 74,955

Reach - 39,769

Engagement - 26,416

#MobiusImpact- Impact & Achievements

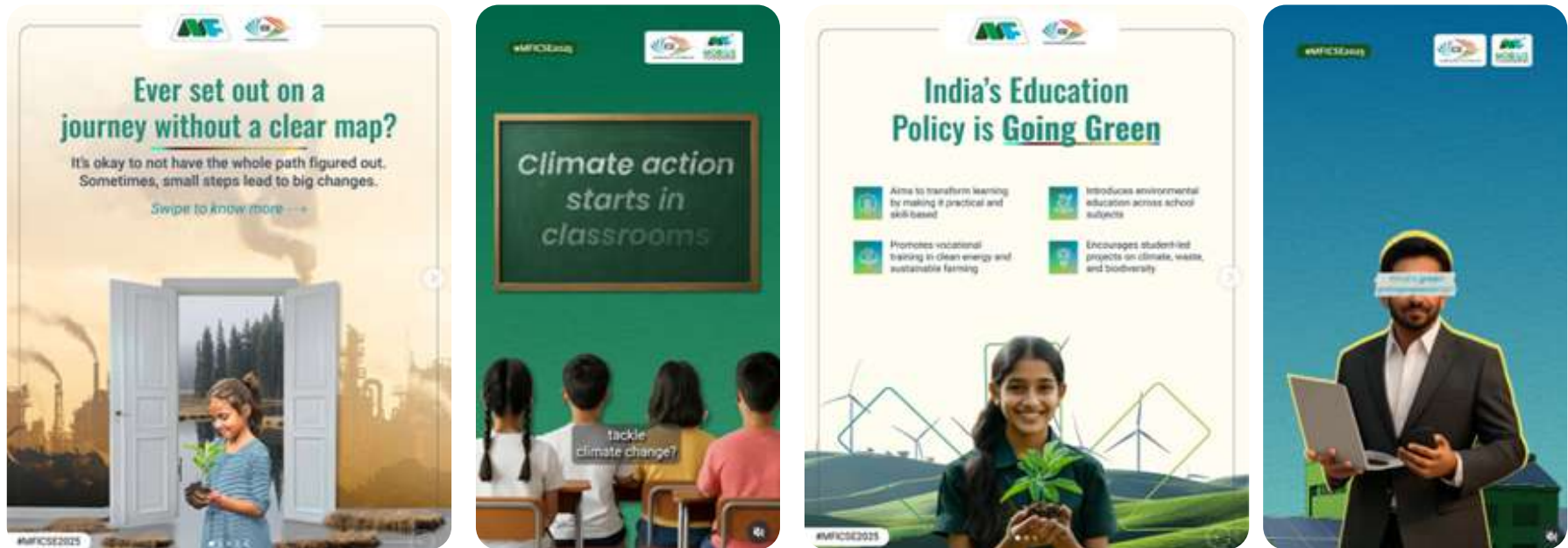


Impressions - 6,091

Reach - 4,532

Engagement - 361

#MFICSE2025



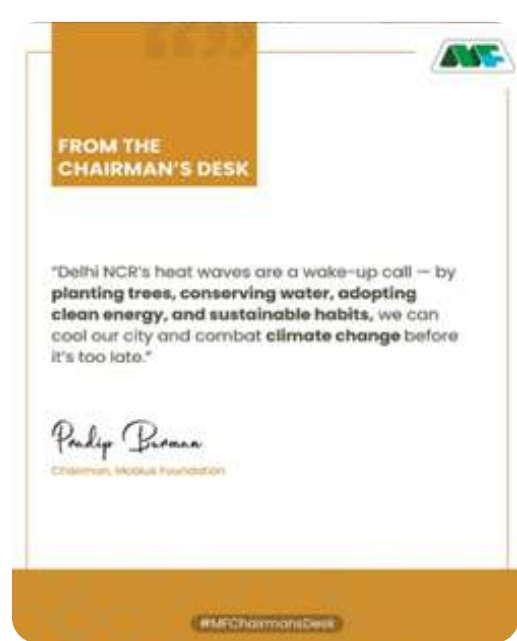
Impressions - 1,19,184 | Reach - 51,798 | Engagement - 19,121

#InFocusWithMobius



Impressions - 6,269
Reach - 931
Engagement - 5,840

#MFChairmansDesk



Impressions - 746
Reach - 477
Engagement - 27

#MobiusInsights - Research & Thought Leadership



Impressions - 1,866 | Reach - 1,078
Engagement - 204

MOBIUS FOUNDATION

Office: 301, Antriksh Bhawan, 22 K. G. Marg, New Delhi 110 001 India

011-4985 4523, 011-4943 3823 | info@mobiusf.org, icse@mobiusf.org

www.icse2019.org, www.mobiusf.org

@Mobiusfoundation | @themobiusfoundation | @themobiusfound